

KTXA PROGRAM/ISSUES REPORT

January 1-March 31, 2011

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News (weeknights at 7pm and 8pm). The station also broadcast a series called Get Healthy Texas, a segment in newscasts which focuses on ways to help those in our community to live healthier lives as well as quarterly Get Healthy Texas programs that air in prime time.

During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

Crime

1/21 7pm Dallas police officers who were investigating the crime of a ten year old girl whose bike was stolen were so moved by her plight that several of them chipped in and replaced her stolen bike. **1/27 8pm** A set of twin sergeants, one with the Dallas Police Department and the other with the Austin TX Police Department. retired after 33 years of service on the same day. They were honored at a ceremony in Dallas. **2/16 7pm** A Dallas police officer has been named Officer of the Year. During the five years that he has been with department he made 300 arrests and recovered 49 weapons

Economy

2/14 8pm A new online service that just expanded into North Texas is helping families plan their meals and save money. The company is called Food on the Table. The website creates recipes and generates a shopping list based on those recipes **2/23 7pm** Wal-Mart plans to bring three stores to the southern section of Dallas. **4/14 7pm** Tips for selling your home in today's tough economy.

Medical

TXA 21 airs Get Healthy Texas reports three times a week. The reports offer viewers information on health and medical issues. **2/7 7, 8pm** A medical report on a five year old who had to have the entire left side of her brain removed to stop her from having recurring seizures. **2/9 8pm** A report on the most common cancer myths. **2/9 7pm** North Texas experienced several bad weather days forcing area schools to close. The North Hills Hospital in North Richland Hills opened a special room to school age children so that parents could bring them to work with them and not have to find a sitter. **2/18 7pm** A young man who is now blind returned to his high school to talk with students about how he is coping with life now that he is blind. **2/23 7pm** Some North Texas parents of autistic children are fighting to get their children covered by insurance. **2/25 8pm** Why extreme social networking might be linked to mental health problems, especially in teenagers. **2/25 7, 8pm** A report on a company that specializes in treating homes if a family member gets head lice. **4/4 7pm** A look at a hot diet craze using baby food. Celebrities are losing weight by eating baby food. **4/7 7pm** A report on 3D mammograms. **3/14 8P** Three members of one family all have heart disease. A report on how they are living with heart disease. **3/21 7, 8pm** Boston doctors gave a Fort Worth man a new face. He lost most of his face when he came in contact with a power line in 2008. **3/23 7pm** Dr. Sylvia Gearing talks about domestic violence: how to recognize it and to get out of a relationship or marriage. **3/30 8pm** A look at how IBOTS, a high tech wheelchair that is helping veterans.

Community

1/17 8pm Viewers voice their opinion about how North Texas is doing when it comes to tolerance, compassion and justice. **1/17 8pm** A North Texas girl won the Punt, Pass and Kick National Competition. This is the second year in a row that she has won in the 8 and 9 year old division. **1/17 7pm** A report on the Cowboys of Color Invitational Rodeo taking place in the Fort Worth Stockyards. **1/17 7pm** The city of Roanoke is growing its reputation as a food lovers destination. Several restaurants have recently opened along one street. **1/19 7pm** A report on how a North Texas couple started Lost Orphans International to rescue orphaned children around the world. **1/21 CBS 11 and TXA 21 held a Get Healthy Texas Day to help viewers stay healthy. Features on Taekwondo, boot camps and how to run a 5k aired. Newscasts on January 21 were LIVE from Fieldhouse USA the site of the GHT Day. The GHT Day was January 22. The Day started with a family one mile run and a 5K. Attendees enjoyed a free day of exercising, presentations and medical screenings. 1/24 8pm** The GM plant in Arlington is open for free tours of the plant. **1/24 7pm** Volunteers are surveying Arlington's homeless community to see how many people are homeless in the city. The Tarrant County Homeless Coalition needs the data to determine how much federal funding the area will receive to address the issue of homelessness. **2/6 All Newscasts.** For weeks leading up to Super Bowl TXA 21 aired stories on preparations, history of the Super Bowl, profiles of players past and present, etc. TXA 21 also aired several LIVE broadcasts from Sundance Square Super Bowl weekend. **2/14 8pm** The Souper Bowl of Caring program collected more than \$880,000.00 in cash and canned food. The donations benefit the North Texas Food Bank and the Tarrant Area Food Bank. **2/21 7, 8pm** The Mayor of Shady Shores retired after 38 years at age 94. Her proudest accomplishment is building the new town hall. **3/4 7pm** A billboard campaign aims to make it tougher for homelessness and hunger to go unnoticed. A church group, the Greater Dallas Justice Revival, launched the awareness campaign. **3/9 7, 8pm** Legendary entrepreneur Ebby Halliday celebrated her 100th birthday with a big party at the Meyerson Symphony Center in Dallas. **3/14 7pm** Dallas and Fort Worth are celebrating the great works of playwright and native Texan, Horton Foote, with a first ever "Horton Foote Festival." **3/23 8pm** The Mayor of Fort Worth delivered the 14th million meal for Meals on Wheels. It went to woman who recently turned 100. **3/25 8pm** Volunteers with the Dallas Mavericks' helped city staff members and other volunteers plant trees around White Rock Lake and Lake Cliff Park to enhance the tree population at the lakes.

Education

1/5 7, 8pm The number of people attending community colleges in North Texas is on the rise. **1/7 8pm** A historic Fort Worth site is being looked at as a possible location for the city's first all-boys leadership academy. **1/17 7, 8pm** The 7th Annual Family Violence Conference designed to unite the Texas Criminal Justice System, the health community, child service workers and non-profit organizations was held in Dallas. The conference teaches innovative prevention and intervention techniques to prevent violence against women and children. **1/17 8pm** The NTTA, Texas DPS and Mothers against Drunk Driving held a regional safety summit. They addressed dangers like drunk driving, but also focused on recent North Texas problems like wrong way driving. **1/17 7, 8pm** A report on the annual Martin Luther King Jr. Oratory competition held in Dallas. **1/28 8pm** Students at W. E. Greiner Exploratory Arts Academy in Dallas attended an anti-bullying assembly featuring the Power Team. **1/26 7, 8pm** A report on how a North Texas girl with Cerebral Palsy is competing in a spelling bee. She uses sign language. **2/14 8pm** Dallas Can Academy, the charter high school for at risk students opened a 1.5 million dollar campus in the Pleasant Grove area of Dallas. **Crisis in the Classroom is the title for all coverage on the education crisis in North Texas. Coverage includes stories on teachers losing their jobs, taking early retirement, etc. 2/18 7pm** Psychologist Dr. Sylvia Gearing offers information to parents about talking to their children about the education budget cuts and losing teachers at their schools. **3/2 7pm** Students, parents and superintendents from several school districts gathered in the TXA 21 studio to discuss the financial problems facing school districts in North Texas. **3/2 7, 8pm** A North Texas student heard the school district might have lay-offs because of the financial crisis in the classroom. She brought in her college savings from her change jar totaling \$4.90 and offered it to her principal to help. **3/4 7pm** Dozens of students from around North Texas showed off their racing cars made out of food. The program was part of the College of Arts and Science at Texas Woman's University annual Edible Car Contest. **3/18 8pm** Kindergartners at Southwest Christian School in Fort Worth participated in a marriage of the letters Q and U. It was for a lesson in spelling. **3/23 7pm** A report on the Texas Education Agency findings that Hispanic students account for more than 50% of the state's nearly five million public school students.

Environment

1/17 8pm Nissan debuted its version of the all-electric car in Irving.